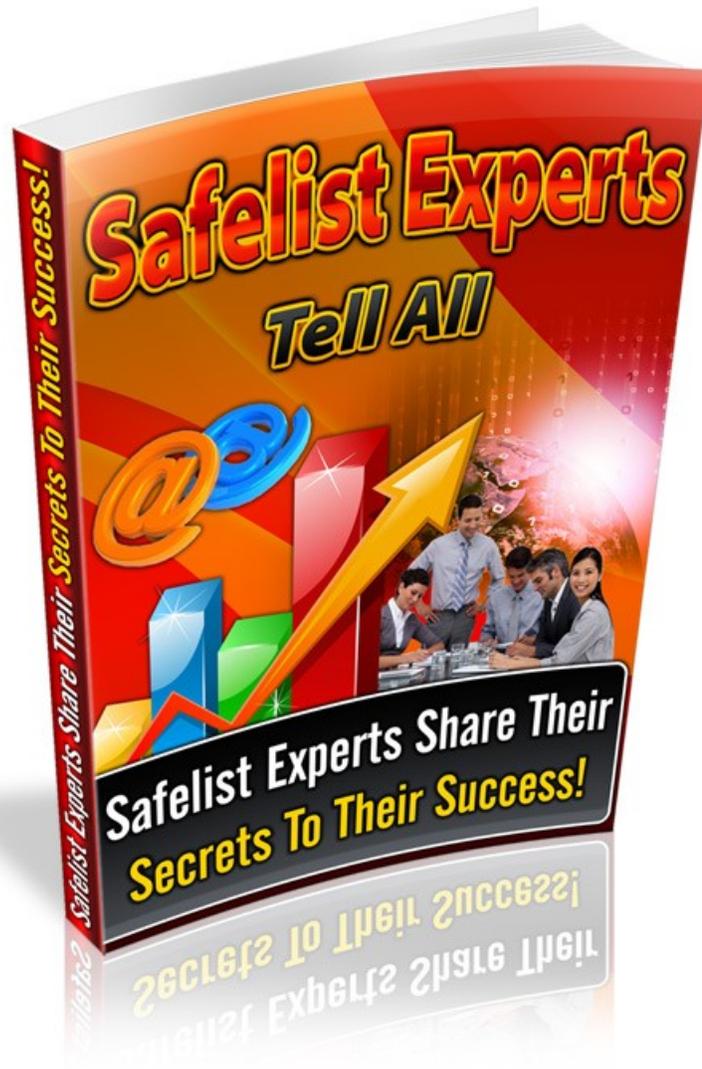


Safelist Experts Tell All

Safelist Experts Tell All

*Safelist Experts Share Their Secrets
To Their Success!*



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This eBook is free but only available through **SafelistExpertsTellAll.com**

If you have any questions about this ebook or safelist marketing in general,
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Safelist Experts Tell All

Introduction

Welcome, my name is John Karnish. I am the creator of **Safelist Experts Tell All** and a Safelist Marketing Junky. Although I'd like to be marketing full time on the internet, I'm not quite making that amount of money just "yet." In order to find out how to do this, I contacted four of the most well known safelist experts.

What I've found is that all of the experts have a pretty common formula for success. I'm not going to lie to you. A lot of their success required hard work. However, you may be working hard and promoting every day and still not getting results. I specifically asked the experts how you could start seeing results and the advice given is phenomenal.

I wanted to take just a little time to tell you a bit personally about myself. I'm a 35 year old guy that lives in New Jersey. Once I am able to become a full time internet marketer I plan on moving to Fort Myers, Florida. In my spare time I enjoy spending time with Duke, my Siberian Husky. I love to play guitar too.

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Interview With Barbie Zabel



I was real excited when I learned that Barbie was willing to do an interview with me. Barbie is truly an expert on safelists. Not only does she own several successful credit based lists, but is one of the top safelist marketers. Her sites are so successful because she is a safelist marketer too. There are many site owners that aren't in the trenches so to speak, but Barbie is out actually using the safelists everyday with great success.

Here are Barbie's answers:

Q - Can you please tell us a little bit about yourself?

A - I've always been intrigued with money making opportunities. The creation of the internet provided a means to reach more people a lot more effectively than traditional offline MLM, and eliminated the home meetings, the stock piling of inventory, etc... So I started dabbling in internet marketing about 10 years ago, but really didn't get serious until within the last 5 years. During that time, I've done a lot of experimenting, a lot of failing, and a lot of succeeding. As I continue to learn and apply, I get better at what I'm doing, my audience reach widens, and my income grows.

Q - Can you tell us about your success with credit based safelist marketing?

A - I've had the typical internet marketing experience that many others have - I tried, floundered, failed and lost a lot of money. At one point, I gave up on the internet and actually took a year or so off. After working outside the home making a pittance for several months, I

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came back to the internet with the determination to somehow succeed.

The light bulb came on for me when I was listening to an average guy who suddenly hit it big say that the reason he became successful was because he posted no less than 300 ads per day. I certainly wasn't posting that many ads in a day, and in fact, wasn't on any sort of marketing schedule at all - I was just winging it.

So, I gathered all the links I had to tons of free places to advertise, and put them all in one place - in an email I save in a special folder. I categorized them by how often I could post ads to them. I had a section for *Post Once a Week*, a section for *Post Every 3 Days*, a section for *Post Every 2 Days* and a big section for *Post Daily*.

I got that list out DAILY and went down the list, one by one. Clicked the link, posted ads, closed the page & moved onto the next link, over & over. That's when I finally started making a regular income on the internet, and I continue that practice today.

Q - Can you tell us about any services or products you have that are related to credit based safelist marketing?

A - I've had so much success with safelist marketing in particular, that I've since bought and am now developing a few of my own, and rounded them out with a few other ad sites that offer even more forms of advertising (like text, banner and classified advertising, daily leads, as well as list building).

Guaranteed Webpage Views

- VitalAdViews.com
- eMarketSafelist.com
- TropicalList.com
- 3IsACharm.com
- Modified17Racelist.com

10-Level Viral List Builder PLUS Credit-Based Safelist in ONE

- Viral-List-Cash.com

Win Free Solo Ads and More with FVA - Doubles as a Viral List Builder

- FreeVitalAds.com

Super-Xposure Solo Ad to ALL!

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- [SuperXSolos](#)

Q - What advice would you give someone who is thinking about credit based safelist marketing and doesn't know how to get started?

A - I would send them straight to the free report I wrote that details how to begin, step by step.

==> [How to Earn Huge Online Profits Using Free Safelists](#)

Q - What about the person that is struggling with safelist marketing, someone not seeing results? What type of advice would you give him or her?

A - 1. Persistence and consistency is KEY to attaining results. Those who truly want to succeed using safelist marketing need to know that daily discipline is required and that they should spend no less than 2 hours a day posting ads (better than an 8 hour J.O.B, right?!).

2. Ads should be short and highlight the main benefits of whatever they're promoting, not features. For instance, what problem does their product solve? What pain does it alleviate? What will it do for the customer to make their life better? Ads should create curiosity and not try to *sell* - ads should be designed to get the customer to the website only - allow the website itself to do the selling and telling. Also, adding your name to your ads helps to brand YOU rather than the program or product you're advertising.

3. The ad should send prospects to a short lead capture page, preferably with the seller's name and / or image on it. If you send a prospect to a long sales page and they don't have the time or interest at the moment to study it, they'll close your page and you've lost a potential sale and customer. Making your prospect opt in for more info builds your list and gives you and your autoresponder message series time to educate, inform, and encourage purchase, all helping to build a relationship with your prospect that may last for years to come whether they buy this particular offer from you or not.

Q - What are some common mistakes that many marketers make and what can they do differently?

A- 1. Often, people tell me they've promoted heavily and when questioned, they've only promoted at a handful of ad sites. That's not heavy promoting. The need to get your ad posting down to a quick "in & out" get-it-done system is required (which happens automatically with daily application), and the ads need to be spread out among many many sites. How many can you fit into a 2-3 hour ad posting day? 20, 40, 60, more... ?

2. I've seen ads that are way too long. People are impatient by nature and need short to-the-

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point info to spark interest and a click. Long ads are too much work and most don't even get read.

3. I've seen subject titles that don't provide benefits. Would you be interested in an email with *You need to read this* or *Please check out this product* as the subject title? I get these all the time! Titles like this provide no incentive for me to even pay attention to it. Put a benefit or alleviate pain in the subject title! The subject of my free viral report works well - see the difference? -->> [How to Earn Huge Online Profits Using Free Safelists!](#)

4. I've seen ads that send prospects to a long sales page rather than a short enticing lead capture page. The opportunity to build a list is gone, and so may be the potential customer and sale if they don't have the time to spend on a long sales page at that particular time. Capture your prospects' name and email FIRST, then let the autoresponder message series and webpage tour do the telling and selling.

Q - There is a lot of talk about list building? How important is building your personal list to your success with safelists? Do you think someone could succeed without a list?

A - You WILL build a list as a byproduct of safelist marketing IF you direct your prospects to short lead capture pages from your ads. To me, this is an absolute MUST. When you first start out, you have to rely on the safelist memberships as your customer base, BUT... as your own personal list builds, you have a growing customer base right at your fingertips to promote anything you wish whenever you want.

Over time, you'll make more sales from your own list than any other source - this is your warm market, people you've been building a virtual relationship with. Plus, customers who have purchased from you before most likely will buy again.

You certainly can succeed without owning or building a list, but I do NOT recommend it, as it's a much longer and harder road. A growing list of warm prospects and customers is almost like having a virtual ATM. Just send a sales message to your list, and BINGO, you make money.

One of my favorite tools to use in building a list is [Traffic Wave](#). Their compensation plan for sharing the tool with others is spectacular, it has an inhouse ad tracker as you can see by the link, and owner Brian Rooney constantly adds new features making this autoresponder a viable and true contender to Aweber and Getresponse (whose compensation plans don't even come close!), including email message deliverability.

Q - How important is ad tracking? What services do you use and recommend? What parts of your ads are important to track?

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A - Ad tracking can be important to determine which safelists are effective and which ones are duds. For instance, if you take the time to post an ad to a particular safelist daily for a month, but only got 5 clicks to your lead capture page, you might want to drop that safelist from your routine.

Ad tracking can also tell you which of your subject titles and ads *pull* for you better. For example, if one week you post an ad with subject title *A*, and the next week you post that same ad with subject title *B*, you'll be able to see which title pulls better. You can play with the ad body this way as well.

I use [Pro Tracker Plus](#), probably the best tracker out there. It can even track how many opt ins you get from a particular campaign, not just the clicks themselves.

Q - How persistent are you in placing ads and how much of this is related to your success?

A - Using the safelist marketing strategy, this is EXTREMELY important. I place ads DAILY, at least 4-6 days per week. It has EVERYTHING to do with my success. I get emails and phone calls all the time from people saying they see me *everywhere*. ;-)

Q - Is there anything else you'd like to add that we didn't bring up?

While promoting through free safelists is the BEST way for any new marketer to begin promoting (in my opinion) and will earn that aggressive newbie MANY new subscribers and SALES (and can even replace your J.O.B. depending on your current income level), it is by NO means the "end all" of marketing online. It is only ONE arena, ONE strategy. The affiliates and entrepreneurs who employ SEVERAL marketing strategies at the same time are the most successful.

My advice is to expand into other paid advertising sources with a percentage of EACH profit. For example, when I buy into a money making opportunity, I first promote it enough so that my initial investment is returned. Then, I CONTINUE promoting until I am actually into PROFIT. Then I put 35-50% of that profit RIGHT BACK into more forms of paid advertising like safelist and traffic exchange solo ads, safelist membership level upgrades, list builder One Time Offers (like [ViralHosts](#), [ListBandit](#), [ListJoe](#), [ListAuction](#), etc.) and ezine solo ads. This continuously reaches new audiences to your offers and grows your list at the same time.

Please see <http://EzNewYou.com/traffic/> for more strategies and ideas.

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Interview With Jerry Iannucci



Jerry has become a safelist marketing celebrity with his course, Safelist Marketing Tactics. Jerry is a full time marketer and has a great deal of sound advice. Jerry is also in the trenches of safelist marketing and I'm sure you've heard of him already. I could go on and on about Jerry but I think it is best just to get right into the nitty gritty. Here's Jerry...

Q - Can you please tell us a little bit about yourself?

A - I've been doing Internet marketing since 1996. I was lucky enough back then to get a job at one of the first Internet marketing companies doing SEO work and targeted link placement. I lost that job in 2002 and shortly after that I began working from home.

It was around this time that I first started using safelists. Not credit safelists, just the old fashioned kind where if you didn't have a killer subject you ads never got read. Those kinds of safelists were more about quantity then quality so it wasn't long before I started using submission services that would submit your ads to thousands of safelists. Eventually even that became a waste of time as everyone began deleting all of their emails without even looking at them.

I didn't get back into using safelists again until I think early 2008. At that time I was pretty heavy into traffic exchanges which work very similar to credit based safelists. I decided to take what I had learned from the TE industry and apply it to the safelists and found that I could get much better results in less time with credit based safelists.

In June 2009 I wrote a free ebook called [Safelist Marketing Tactics](#) which shows people how to effectively use credit based safelists to build their online business. The book has so far been downloaded by over 4,000 people. I also post monthly updates on [my blog](#) ranking the top safelists.

Q - What advice would you give someone who is thinking about credit based safelist marketing and doesn't know how to get started?

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A - Don't try to join with your primary email address. You need to create two new dedicated email addresses for your "contact" and "list" addresses. I think almost everybody makes this mistake when they first decide to join a safelist not realizing how many emails these things can send out. You can create new email addresses with gmail.com.

Also, take it slow. Don't join more than 1 or 2 safelists at a time. Managing that many emails at once can be a little overwhelming for a lot of people. If you are comfortable with the amount of emails you are receiving from those safelists then you can start adding more.

Q - What about the person that is struggling with safelist marketing, someone not seeing results? What type of advice would you give him or her?

A - I would have to ask what that person is promoting?

Safelists, like traffic exchanges, are incentive based advertising. People aren't looking at your ads because they are interested in what you are promoting. Most likely they are just trying to earn enough credits to send their own ads.

Trying to promote a business opportunity to someone who is also trying to promote a business opportunity isn't going to do you much good. However promoting a product or service that targets the people using safelists to promote business opportunities will get better results.

Q - What are some common mistakes that many marketers make and what can they do differently?

A - Like I said, what you are promoting is very important but it's also how you are promoting it. Keeping in mind that most safelist users are only going to be on your site for as long as it takes them to earn their credits it's important that you grab their attention fast. That's why you should only promote splash pages or lead capture pages in safelists which are designed to quickly get the viewer's attention, make them curious about your offer, and then have them take an action... all before the timer runs out.

I'm also a big fan of "branding" yourself. If you are making your own pages put your picture on them! If you use safelists for any length of time you will eventually start to recognize the people who's ads are in there every day. These ads stick out because they are unique. Nobody is out there is promoting a page with your picture on it. Don't be afraid to put yourself out there. When people start seeing your face over and over again they will eventually start to recognize you and hopefully be more interested in what you have to say.

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Q - There is a lot of talk about list building? How important is building your personal list to your success with safelists? Do you think someone could succeed without a list?

I'm a huge supporter of list building. I bounced around from program to program for years trying to find something that worked. It wasn't until I started focusing on building my list that things finally started clicking.

People aren't generally reading their safelist emails with a credit card in their hand looking to buy something. However if you offer them something of value for free there is a much better chance that they will subscribe to your list. Once they are on your list you have the ability to build a relationship with these people and make suggestions to them that fit their needs. It's much easier to make money this way than crossing your fingers and hoping someone buys something during the 15 seconds they see your site in a safelist.

Q - How important is ad tracking? What services do you use and recommend? What parts of your ads are important to track?

A - Tracking is very important. Not all safelists are equal. By tracking your ads you can easily see which safelists are giving you the best results. You can then weed out the ones that aren't working for you and replace them with new ones.

I use a script called [AdTrackz](#). It's a little more expensive and is a little harder to install but there is no recurring fees and since it's installed on my server I don't worry about my ads not working if someone's site goes down.

For a free tracking service I recommend [TEToolbox](#).

As for what parts of the ads to track, I always track the "credit link" that I send to safelists. This way I can immediately see which safelists are sending traffic to my splash pages. My tracker gives me a piece of code that I can put on my site which tells me how many people click the link on my splash page and how many joined my program. With all this information I can easily determine which credit based safelists are the most effective for my ads.

Q - How persistent are you in placing ads and how much of this is related to your success?

I am promoting something that specifically targets safelist users (my Safelist Marketing

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Tactics ebook) so credit based safelists are a very important part of my marketing strategy. I usually spend about an hour a day clicking credit links and submit to about 15 safelists. I have upgraded memberships at most of the bigger safelists which allows me to earn credits much faster and saves me a lot of time.

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Interview With Frank Salinas



Frank Salinas is our third expert. He also is a full time internet marketer. He got his start in MLM and did not have a background in internet marketing. Now he is one of the top internet marketers with proof of his financial success. Frank will continue to be a rising star in the safelist marketing niche and internet marketing in general.

Here's Frank...

Q - Can you please tell me a little bit about yourself?

A - My name is Frank Salinas and I live in Romeoville, IL, USA just outside of Chicago. I'm originally from Houston, TX I've been at home full-time since September 2007.

I was able to finally quit my job after having more and more success with my advertising websites. I love helping people and promote products and services that I believe are beneficial to others for their business.

I've been in the home-based business industry since 2005 when I first was exposed to MLM. I joined AmeriPlan and made it to the 3rd level of management. I then got out and joined a few other business opportunities but didn't do too well in them. They turned out being more work than I expected and that is when I started learning about affiliate and internet marketing in late 2006.

I used to work 10-12hrs/day and then come home and work on my business 3-4hrs a night. I didn't know anything about marketing, list-building, what an affiliate program was, I didn't even know how to setup a PayPal button on a website.. About the only thing I knew how to do when I stopped MLM was how to setup a basic website with a picture and text using Frontpage... and I learned that while doing the MLM thing..

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Since then I kept learning and learning.. and started trying to create my own websites. Boy were they bad.. lol Fast forward to today.. I now have over a handful of successful advertising websites and they get better and better every time I launch a new one. I also have some info-products and IM-related tools like Exit Tweet Generator & Exit Profit Generator as well as many others.

I've finally made it to where I can provide for my wife and our 2 sons Jacob and Victor [it's now 3 sons :) our youngest is named Frank] and not worry about money like I did before when I was working in shipping and receiving. **Here is a [screen shot of my PayPal income for all of 2008](#). [And here is my latest screenshot from 2009](#).** The screen shots are not to brag, or to impress you.. but to impress upon you that if you work daily on your business... learn, take action... the hard work does pay off. Never give up.

Q - Can you please tell us about you success with credit based safelist marketing?

A - Well I started out using safelists back when I was in network marketing.. I was trying to promote opportunities, things did not go well.. they started to turn around for the better when I started using safelists to build my list instead of trying to sell people into a business.

I used safelists alot when I first started promoting my own advertising site back in mid 2007. I promoted my free to join advertising site every single day on safelists. Since then I have gone on to sell that 1st ad site as well as several others. Today I own 5 ad sites, the biggest and most popular being [YourEZAds.com](#) (it's a cross between a safelist and a traffic exchange)

Q - What advice would you give someone who is thinking about credit based safelist marketing and doesn't know how to get started?

Join the safelists John recommends and use them daily to build your list... Do not try to sell on safelists.. instead offer a gift, or bait to other members in return for their email address. This bait should be something that will help them with their business.

Q - What about the person that is struggling with safelist marketing, someone not seeing results?

A - If they are struggling, chances are they are trying to sell directly to safelists members or they are not promoting daily... Safelist marketing requires daily consistent activity

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Use safelists to build your list, do not use them to send members directly to a sales letter... It wont work... Also remember, safelist marketing requires daily consistent activity. Even though I say do not send them to a sales letter, you can send them to a free-to-join site... because well, its free, so they do not have to buy anything... so this is similar to a free gift.

Q - What are some common mistakes that many marketers make and what can they do differently?

A - They try to sell on safelists. See my comments above. Another mistake is, they join a ton of safelists, use them for 1 week and expect to rake in the cash. Safelist marketing requires daily consistent activity if you plan to benefit from it.

Q – What Adtracking Services Do You Recommend?

A - I use Aweber and use my own form of ad tracking through a simple php script. It basically lets you see where your opt ins are coming from using Aweber's ad tracking. I only track where my opt ins come from and also the conversion rate of my squeeze page. You can get a free copy of the php script I use for ad tracking at biggerlistsecret.com

Q - How persistent are you in placing ads and how much of this is related to your success?

A - I still promote my offers daily... except now I acutally have an assistant that helps me place ads daily.

Q - Is there anything else you'd like to add that we didn't bring up?

A - I owe my success to learning every day, not giving up, consistent daily activity, taking risks and most of all... faith. Never give up on your dreams... and when you make your goal... set a new one and keep going higher.

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Interview With Solomon Huey



Solomon Huey is the owner of Elite Safelist, one of my favorite safelists. He also owns several sites. Solomon got started as a little guy just like us. He is proof that the little guy can make a full time income on the internet. I'm sure you want to read Solomon's answers so let's get right to it.

Q - Can you please tell us a little bit about yourself?

A - Well I'm a pretty boring guy, so I'll keep the stuff about me short. =) I'm 26 years old right now and make my living online after starting just two years ago or so. I was literally the dude you remember falling asleep next to you in your high school and college days, so I'm far from being some genius or marketing proidgy. The one thing I knew was that I didn't want to work in a job for the next 40-50 years of my life, and one of the smartest ways to avoid that was to start my own business.

I happened to get in touch with some of the top experts of the traffic exchange industry and armed with their top secrets, I moved into credit based safelist marketing as well and began to dominate!

As an experiment, during a new launch, I remember bringing around 40-50 referrals to a brand new program using only credit based safelists... and I didn't even get into list building at that point yet! Then when I launched my own credit based safelist, EliteSafelist, I tracked my results and watched as I pulled in a whopping 416 referrals in just 56 days (using safelists and traffic exchanges).

So yea, credit based safelists work... and they work VERY WELL... you just have to know what to do!

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Ok here's the deal...

I'm not going to try and smoothly mention my websites. If you like the sound of my results and want to achieve numbers like that, you can check out my websites listed below. Naturally I believe these are some of the best places you can go to succeed with credit based safelists, but I'm a little biased since I own them! So I'll let you be the judge of that =)

ListRecon.com

Grab my free study course where I reveal all of the secrets I've used to dominate credit based safelists, traffic exchanges, and vira list builders.

You'll enjoy a free report, video tutorials, squeeze pages, autoresponder series, thank you pages, and much more

Join now and secure your lifetime membership:

=> <http://www.ListRecon.com>

EliteSafelist.com

My Credit Based Safelist that grows insanely fast at about 400 members a month. Listed in the prestigious Affiliate Funnel listings, Ranked #1 numerous times by Traffic Hoopla, and one of the top rankings at Safelist Rankings.

Discover why everyone is raving about EliteSafelist. Join now:

=> <http://www.EliteSafelist.com>

Q - What advice would you give someone who is thinking about credit based safelist marketing and doesn't know how to get started?

A - Actually this goes for anyone starting out and trying to make money online. Be prepared to work and don't expect miracles overnight! I know everyone is trying to sell you the big dream, but understand that success does take work.

Credit based safelists are a great marketing tool and they are really easy to use once you get used to them. It will bring you a lot of traffic that is easy to convert into signups if you're in the "make money online" market.

If you're just getting started, I'd recommend just getting started by joining just a handful of

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credit based safelists. Make sure you grab one or two free email accounts from [Gmail](#), and use one as your "list email address". Get used to how the systems work, earn some credits, and get used to receiving lots of emails. That should only take a few days.

Then start getting your ads out there!

Q - What about the person that is struggling with safelist marketing, someone not seeing results? What type of advice would you give him or her?

A- Actually there's tons of stuff, so without making this insanely long, I'll just say I cover this stuff in detail at my website [ListRecon.com](#). But here's a quick list to get you started:

- * Use a splash page or squeeze page (normal affiliate links are a big no-no)
- * Track your results and see which programs get you the most signups/sales
- * Mail at the best performing programs consistently
- * Build your mailing list!
- * Follow up with your subscribers
- * Monetize that list as soon as possible

I can virtually guarantee if you're not seeing success right now, you'll find something on that list that you're either not doing or not doing correctly. I hate to keep plugging my website in here without sounding like a big sales pitch, but [List Recon](#) will help you with these issues if you're not sure where to start.

Q - What are some common mistakes that many marketers make and what can they do differently?

A - Ahhh, this list could get really big really fast too! =) Here's a few big ones in my opinion...

1) Not building a list. Once you have a mailing list with thousands of people on it, do you think it would be easy to make sales? Of course! So what you need to do is start building a list immediately. I never made consistent money until I started building my list. Now I make sales every day ... not like almost every day ... or on average every day. I make sales literally every single day of the year. And YOU could be doing the same if you build your list.

2) Trying to do everything without spending money. Remember that making money online is about building a business. I know times can be tough, but really it's super cheap to start a

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business on the internet. If you wanted to start a coffee shop or restaurant, it would cost you hundreds of thousands of dollars! I know everyone is trying to sell you something left and right and it's scary, but just understand that if you want to see success online, you have to be willing to invest a little bit. Your success will arrive MUCH faster when you're willing to spend money, because you'll get access to better tools, secrets, and bigger earning potential. Where do you spend your money first? An autoresponder! Then at all of my websites! (haha just kidding!)

3) Jumping from program to program. Another big mistake is jumping from one program to the next. I know it's really easy to get caught up with the next, latest, greatest money making idea. You're getting pulled in all directions about the different ways you can cash in online, so it's easy to get distracted. Well you have to resist that temptation, and once you've found something that you really believe in, stick with it! Even if you struggle for awhile, over time you will figure out new tricks that will allow you to succeed later on. You won't join a program today and become a wealthy expert tomorrow, but you CAN do it in a relatively short amount of time. Would it be worth it working on your online business for 3-5 years, and then never having to work in a job again? You bet! =)

Q - There is a lot of talk about list building? How important is building your personal list to your success with safelists?

A- List building isn't important... it's VITAL to your success. This goes back to a lot of the stuff I've already mentioned, but if you're not building a list, it's hard to make a consistent income. Even big companies are pushing people to join their mailing lists. It's not just something that internet marketers are doing, even billion dollar companies are scrambling to add people to their mailing list to increase profits!

Q - How important is ad tracking? What services do you use and recommend? What parts of your ads are important to track?

A - Tracking your ads is super important too! Actually the first time I had started tracking my ads, I discovered that one of my splash pages got 3 times as many clicks as the next best one! Crazy but true. Can you imagine how much my results improved just after that? And remember that over time, your results will continue to get better and better!

You could multiply your results for the exact same amount of effort when you start tracking. And in the long run, tracking will also allow you to eventually stop clicking for credits too.

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Tracking literally saves you time and makes you more money. That's a great combination!

Remember that you could also literally track anything. I'd recommend starting with your splash/squeeze page. There's lots of stuff you could test there, like headlines, fonts, colors, positioning, and graphics. Then once you've made a lot of improvements there, you can test your subject lines and email body.

I highly recommend and personally use TE Tool Box for tracking my advertising.

Q - How persistent are you in placing ads and how much of this is related to your success?

You know actually I'm a really bad role model here. =) I don't mail as often as I should, but when I first started this was a key reason I was able to build a list so fast. I mailed literally every chance I could at all the credit based safelists that got decent results.

Without that strong start, I definitely wouldn't be where I am today.

I highly recommend you do this as often as your schedule allows if you're just getting started. And I know of several top internet marketers who are much more successful than I am who still send out their mailings almost daily. So basically the message here is mail as often as you can!

Q - Is there anything else you'd like to add that we didn't bring up?

A - Credit based safelist advertising is very powerful and one of the key reasons I am where I am today. However remember that once you've discovered how to successfully market on credit based safelists... it is very easy to take these same skills into other places as well. Guess what, if you know what phrases and words tend to grab peoples' attention in credit based safelists, it will tend to work at a lot of other places too! Now you can begin to leverage your knowledge to different places and really explode your business to a whole new level.

Also, think of ways that you can leverage your business in order to increase your earnings without doing extra work. For example, lets say you're giving away a free report to build your list at credit based safelists. Great, now you're building your list! But what if that report was also loaded with your affiliate links? Now you can be building a list AND building your downlines and making sales at the same time... with practically zero extra effort! That's how I designed ListRecon.com to work for members and why it's such a popular program now.

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Think about how you can leverage your effort increase your profits effortlessly. It's ok if you can't think of a way right now, but keep it in the back of your mind, because this stuff makes a massive difference in your profits. In the mean time, I'd recommend using free reports like we provide at [List Recon](#) to help you accomplish this until you find your own ways to do the same.

Finally, please don't just read this and expect magic to happen. Take the secrets you've found from myself and some of the other expert interviews, and start experimenting and see how these methods work for you. Don't worry about making mistakes, it just means that you're learning something new and getting one step closer to success. =) Remember why you're working so hard in the first place, and that a little bit of struggle now is worth the incredible freedom you will enjoy afterward.

Final Notes

There are some common themes that I want to reiterate. It's important to stop jumping from biz op to biz op. All you're doing is building someone else's list. You need to start building your own list. If you don't have an autoresponder, please get one today. Start collecting subscribers and you will start seeing profits. Give them something for free and you will build your list faster. Target your freebie to the market. In other words, give them something that deals with safelists if at all possible. This is what the market is interested in.

Be consistent. You really have to get out there everyday and send out your mails. Get two gmail accounts, one for your list email and one for your contact email. Make a schedule and follow it every day. Here is an [example schedule](#). Feel free to use it as an example for your schedule.

Reinvest your profits. Safelists are great because they are free and you can test out your ads to find the most profitable ones. Once you find your winning ad, you may want to reinvest the profits in Pro memberships (reach more of the market without having to click for credits), List Builder One Time Offers (mail thousands of extra marketers) and solo ads (these are the emails that are most likely to get read).

There are other tips that are important but these stuck out the most. I hope you enjoyed **Safelist Experts Tell All**. If you have any questions feel free to contact me.

To your safelist marketing success,

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